

Express

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Super deals in new superstore

A NEW era of pharmaceutical services dawned in Port Macquarie this week.

Khodary's Pharmacy opened a new "superstore" in Horton St on Monday.

The site, between Hayward and William streets, occupies a space about the same size as a generous house block.

Company founder Fawaz Khodary said the chemist's original location in Port Macquarie, near the Westpac Bank in Horton St, had become too cramped.

"We had outgrown the site and it became obvious we needed to expand," Mr Khodary said.

The new 700m² pharmacy is the biggest on the Mid-North Coast, Mr Khodary said.

It is about five times the size of the former site.

The 39-year-old bought his first pharmacy 16 years ago in Coonabarabran, 450km west of Port Macquarie.

Now, along with brothers Said and Ibrahim, eight outlets proudly display the Khodary's Pharmacy shingle.

Khodary's first opened in Port Macquarie five years ago, but have had a presence in the region for 12 years.

"Everyone knows we are a chemist, and we pride ourselves on offering the cheapest prescriptions," the father-of-six said.

"But our new superstore in Port Macquarie shows we are much more."

Mr Khodary said every product range in the pharmacy had been expanded and the new, larger space enabled new product lines to be added to the already extensive range.

"But everything is still available at the best possible prices," he said.

Mr Khodary said the site also had better parking for the chemist's customers.

"And we have extended the trading hours to make it even more convenient for our customers."

The new pharmacy will be open from 8am until 7pm from Monday to Friday and 9am until 6pm on Saturday and Sunday.



■ Said, Fawaz and Ibrahim Khodary are dedicated to providing the Mid-North Coast with discount pharmaceutical supplies.

Brothers in arms

WHEN Fawaz Khodary graduated from university as a pharmacist 19 years ago, work in the city was hard to find.

So the young Sydney lad did what many have done before him: he headed west.

He journeyed 450km north-west of the state capital, to Coonabarabran.

The young Khodary had never heard of Coonabarabran, 450km west of Port Macquarie, at the gateway to the majestic

Warrumbungle Ranges.

In fact, he had never ventured west of the Great Dividing Range.

But, keen for a chance to prove himself, Fawaz made the journey in to the great unknown.

He intended to stay for a year. But love can change everything.

He met a local girl in 1992, was married in '93, bought the pharmacy he worked at in '94 and settled in to life in a country town.

Racheal and Fawaz now have six children.

But the son of an Egyptian father and a Lebanese mother, who immigrated to Australia when

Fawaz was just nine months old, was keen to expand, and he started looking for other opportunities.

The family was regular holiday visitors to the Mid-North Coast.

They opened their second pharmacy at Lake Cathie, 15km south of Port Macquarie, 12 years ago.

Since then, Fawaz's younger brothers Said, 33, and Ibrahim, 28, have joined the business.

They, too, are pharmacists.

Another brother, Hamdy, 27, also is a pharmacist in Sydney and will be part of the Khodary's website business.

Between them, the Khodary brothers own eight pharmacies, including those in Coonabarabran, Kurri Kurri in the Hunter Valley, Greenacre in Sydney and five Hastings outlets at Lakewood, Laurieon, Lake Cathie, Lighthouse Plaza and the recently relocated Port Macquarie pharmacy.

The expansion of the "chain"

and its concentration on the Mid-North Coast led the family to relocate to the Hastings nine months ago.

Fawaz says the family has settled in well.

But the brothers are not resting on their laurels.

They are on the lookout to expand their growing empire on the Mid-North Coast.

So it seems this success story, built on the pillars of hard work, loyalty and family, is far from over.

Stay tuned.

KHODARY'S PHARMACY

Your Chemist

GRAND OPENING

Celebration Day 23rd October

119 Horton Street, Port Macquarie

KHODARY'S PHARMACY

Your **DISCOUNT** Chemist

Spend \$50* or more in store and go in the draw to

WIN

Major Prize - LCD TV

1 x Repco Anaconda Bike

2 x iPod Touch 8GB

1 x Circulation Booster

1 x Sunbeam

Coffee Machine

5 x Just Jeans

\$50 Vouchers

Winners drawn Mon 1st Nov

Excludes prescriptions

**Lots of
Giveaways &
Sample Bags**

**Face
Painting**
for the kids
10-1pm

**FREE BBQ
Sausage
Sizzle**
11-1pm

PLUS
Heaps of great
specials

SATURDAY

23RD OCTOBER 2010

**20% OFF
cosmetics**

CELEBRATIONS will shift in to overdrive to mark the opening of Khodary's Pharmacy new Horton St premises this weekend.

The pharmacy's Grand Opening Saturday will get under from 9am.

Business partner Said Khodary says there will be lots of give-aways and a fun party atmosphere in the pharmacy on Saturday.

"Any one who spends \$50 until the end of the month will be in the running to win one of the many prizes on offer," Mr Khodary said.

"We have an LCD television as a major prize, a new Repco Anaconda bike (valued at \$229), one Sunbeam coffee machine (valued at \$199), one Circulation Booster (valued at \$399.95) and two iPod Touches 8GB (valued at \$289) to give away."

Mr Khodary said there also would be face painting and free balloons to keep the kids happy while mum and dad enjoy a walk around the new, 700m² superstore.

"And of course, there will be lots of specials available in every product range," Mr Khodary said.

"Khodary's is synonymous with discounted prescriptions and we will continue to offer the same, competitive pricing not just on scripts, but right across the pharmacy."

Khodary's Pharmacy Port Macquarie is one of eight chemists owned by three Khodary brothers, Fawaz, Said and Ibrahim.

The newly relocated Port Macquarie pharmacy opened on Monday.

Khodary's huge product range will

soon be available on-line.

The launch of the company's website is just around the corner.

Fawaz Khodary says the same competitive pricing found in the pharmacies will be extended to

on-line customers.

Be sure to keep an eye on www.kp.com.au.

The new website should be up and running in about two weeks Mr Khodary said.

Monday-Friday 8am to 7pm
Weekends & Public Holidays 9am to 6pm

119 Horton Street
6583 2134

KHODARY'S PHARMACY

Your **DISCOUNT** Chemist

Sport Supplements, Body Building Products, Vitamins



Musashi Slim Meal
Replacement
Powder 400g



\$11.95

BSN True-Mass 2-6kg
Weight Gainer



\$89.95

Liva Tone plus 240 Tablets



\$52.95

Musashi Growing
Dog Creatine
500g



\$21.95

BSN No-Xplode 1kg



\$79.95

Endura Rehydration
800g Varieties



\$29.95

Cenovis Multivitamins
125 Tablets
Value Pack



\$12.95

Musashi Bulk 2.5kg



\$46.95

See these prices.
You won't find better
prices on Pet Products



Frontline Plus Cat Green 6pk . . . **\$58.95**
Frontline Dog Purple 6pk **\$66.95**
Frontline Dog Red 6pk **\$64.95**
Frontline Dog Blue 6pk **\$59.95**
Frontline Dog Orange 6pk **\$58.95**



KHODARY'S Pharmacy new "superstore" in Horton St Port Macquarie is massive.

They have recently re-located to a new location five times larger than their previous site.

An increase in space means a greater choice of products for our customers, Fawaz Khodary says.

The pharmacy now boasts a full range of cosmetics.

With brands like CoverGirl, Designer Brands, Max Factor, Maybelline New York, Bourjois, L'Oreal and Rimmel Cosmetics, Khodary's Pharmacy has every one's cosmetic needs covered.

The extra space available also has allowed for Khodary's to introduce a full range of perfumes.

"We now have more than 400 different designer fragrances in stock at heavily discounted prices," Mr Khodary said.

For the health conscious, the new pharmacy boasts a great range of vitamins, with the sports person and body builder well catered for.

Brands like MUSASHI, Endura Sports Nutrition, Pro-Soma and BSN now

grace the shelves of the superstore.

"There also has been a major expansion of the baby care department," Mr Khodary said.

"All the major nappy brands, along with a full range of formulas and other child care products can be found, and, as always, at our discounted prices."

But these days, chemists are more than the place to go for a prescription.

Khodary's new Port Macquarie pharmacy even stocks an extensive range of pet care products.

Mr Khodary said Khodary's Pharmacy Port Macquarie is the largest chemist on the Mid-North Coast.

"We have a great range of stock across many different product ranges, with the same discounted prices we are already well known for with our prescriptions," the proud business owner said.

"We invite everyone to come and take a look at what we have on offer.

"You won't be disappointed."

Bargains for Baby



Huggies Wipes 240

\$12.95



Pigeon Wipes 80x3
Value Pack

\$8.95



Huggies
Nappies

\$11.95

Baby Love Nappies
Bulk Packs



\$27.95



20% OFF

All the best brands of cosmetics...



Over 400 French Perfumes...

All at incredible discount prices



5th Avenue EDP
125ml
\$29.95



Beyonce Heat
100ml EDT
\$49.95



Lovely EDP 100ml
\$39.95



CK One 200ml
(Unisex) EDT
\$39.95



Cool Water Mens
EDT 125ml
\$34.95



Aqua Di Gio Mens
EDT 100ml
\$74.95